

DRIVING THE FUTURE: CUBO'S PIONEERING ROLE IN ADVANCING GREENER FLEETS ACROSS IRELAND AND BEYOND

A Strategic Alliance for Sustainability

In collaboration with the Irish Government and the South East Energy Agency, Cubo is at the forefront of the transformative Greener HGV Programme.

This initiative is part of Ireland's ambitious strategy to cut CO2 emissions by 80% come 2050, heralding a new era of eco-conscious freight transportation.

By promoting advanced driving techniques, Cubo are not just cutting carbon footprints; but also taking significant strides in fuel cost savings for their customers.

THE COMMITMENT TO A GREENER JOURNEY

With almost one thousand vehicles already benefiting from the programme in Ireland, Cubo is dedicated to extending its green legacy to fleet management across Northern Ireland and the UK.

With a clear mission: to empower fleets of all sizes and types to navigate towards their environmental objectives with confidence and clarity.

THE CUBO DIFFERENCE

• Fuel Efficiency

Cubo's cutting-edge technology provides unparalleled insights into vehicle performance (including Actual fuel burnt/ Axel weight/ CO2 emissions/AdBlue), offering a direct route to minimizing fuel consumption - a major emission source.

• Elevating Driver Practices

Through dynamic driver training and real-time feedback via the Driver Awareness Panel in the cab and the MyCubo portal online, they are setting new standards in sustainable and safe driving behaviours.

• Safety First

Comprehensive ADAS and multi-angle camera systems (with integrated AI) both enhance road safety, protecting drivers, the public, vulnerable road users, and your business reputation.

THE ROAD AHEAD

As the spotlight intensifies on the transportation sector's environmental impact, Cubo remains committed to leading the charge in telematics-driven sustainability.

Their ongoing innovations are not just about keeping pace with global trends; they're about setting them.

A HOLISTIC APPROACH

• Bespoke Solutions

Recognizing the unique sustainability journey of each fleet, they offer customized telematics solutions tailored to the specific challenges and aspirations of operators in their communities.

• Knowledge is power

Beyond technological solutions, they are committed to educating and supporting their clients, enabling them to fully grasp their operations' environmental impacts through detailed reports, and showing them how to initiate meaningful change.

• Enhanced Customer Experience

Cubo's approach extends beyond technology, their commitment to shared learning and collaboration is reflected in the positive feedback seen in their Google reviews.

By prioritising continuous improvement, education, and an innovative culture, they're not just navigating towards greener fleets; they're setting new standards for customer engagement.

UNITING FOR A SUSTAINABLE FUTURE

Cubo's experience in delivering projects, partnering with the Sustainable Energy Authority of Ireland, South East Energy Agency and the Irish Government, gives them a deep understanding of the strength of collaboration.

They are eager to join forces with governmental agencies, environmental groups, and the wider logistics sector to foster a shift towards more sustainable fleet management practices.



MEASURE TO IMPROVE

Embark on your journey towards greener operations with a complementary

Sustainable Fleet Emissions Review.

Scan the QR code or visit Cubo's website www.wearecubo.com/audit to start your journey to a greener future today.





9.3% FUEL SAVINGS



Read More



35888 Litres

*Over First 5 months of the programme



€57421

*Based on customers average €1,60/l ex VAT over 5 month period



94,385 Kg

*Calculations based on 1 litre of road diesel producing 2.639KGs of CO²



Rialtas na hÉireann
Government of Ireland

Tionscadal Éireann
Project Ireland
2040