



Harrowden Turf achieve FORS Silver Accreditation with Cubo technology

OVERVIEW:

Harrowden Turf grows and supplies soft landscaping and green roofing materials for the UK gardening and landscaping industry, specialising in turf, wildflower turf, sedum, and topsoil.

They required a more effective truck monitoring solution. As a trusted partner of Aquarius IT, who supply their tachograph and vehicle defect solution, they got in touch with Cubo who delivered a fully integrated telematics and camera solution that met their requirements for live vehicle and driver updates, remote footage downloads and the ability to monitor their carbon emissions.



"The Cubo platform is a slick system that always does as it is supposed to. The product was exactly what we were looking for and is consistently good. The team have been impressed with the reliability of the system and the quality and access to the live cameras are fantastic."

Richard Boyson,
Group Transport Manager

THE CHALLENGE:

Harrowden Turf required a live telematics solution that gives them accurate data and valuable insight into their fleet to enable them to monitor and improve driver performance. They required effective technology to achieve FORS Accreditation as well as insights into fuel consumption, CO2 and NOx emissions for reporting on sustainability.

THE SOLUTION:

Cubo's technology has enabled Harrowden Turf to achieve FORS Silver Accreditation by adopting:

- Track Smart – Ability to track their vehicles in real time and access vehicle and driver reports.
- Fuel Smart – Fuel monitoring to get actionable data with insights into driver behaviour and vehicle performance.
- Tacho Smart – Remotely download tachograph data and live drivers' hours information.
- Cameras – Click straight into 3-channel cameras to access live footage or download incident footage in HD.
- CitySmart – Left-side audible alarms for enhanced safety to comply with Direct Vision Standard (DVS) in Greater London.
- Integration – Direct integration with Aquarius IT tachograph compliance software and vehicle defect checks.

THE IMPACT:



Safety

Footage from the high-quality vehicle cameras has been used to protect drivers from false accusations.



Sustainability

The ability to measure CO2 and NOx emissions from their vehicles to report on their sustainability goals.



Compliance

Direct integration into Aquarius IT tachograph analysis & vehicle defect software, as well as full DVS compliance.



Efficiency

The performance of each vehicle and driver is accurately tracked, resulting in a reduction in fleet fuel consumption

