



# Cubo bring it all together for BM Transport

## OVERVIEW:

BM Transport Ltd. is a family-owned road haulage company based in Co. Monaghan, employing over 200 people and operate across Ireland, the UK and Europe.

They required dependable camera footage, accurate tracking and integration with their existing tachograph software, as well as an effective telecoms solution.

Cubo brought it all together for BM Transport, supplying a fully integrated solution encompassing their telematics, cameras, compliance, and telecoms, working proudly together since 2016.



"Having worked with Cubo now for many years, we have great confidence in saying that they offer first class products and service. From phones to tracking and cameras, they leave no stone unturned for a business in the haulage industry. Customer care is fantastic and response times are quick, which is exactly what is needed in this industry."

**Shauna Lennon,**  
Office Operations Manager.



## THE CHALLENGE:

BM Transport wanted a telecoms system that would deliver better connectivity across the business and reduce excessive data roaming and international call costs. They needed reliable trackers and remote access to incident footage from reliable vehicle cameras, as well as integration to Aquarius tachograph software and planning screens.

## THE SOLUTION:

On the MyCubo platform, with a single log in, BM Transport can:

- Accurately track their vehicles in real time.
- Gain insights into driver behaviour & vehicle performance.
- Get direct access to 4-way DVR cameras (forward facing, both sides and blind spot) to access and download footage.
- Avail of dynamic AI pedestrian and vehicle cameras for enhanced safety and DVS compliance.
- Automatically download tachograph data with direct integration into Aquarius IT's solutions for Tachograph Analysis, Asset Maintenance and Document Management.
- Directly integrate to their Transport Management System (TMS).

For their telecoms, Cubo have also provided BM Transport with:

- 175+ mobile devices with competitive tariffs from Vodafone.
- SOTI mobile bespoke device lockdown system.
- 3CX VOIP Landline solution for enhanced connectivity.

## THE IMPACT:



### Safety

Dynamic AI pedestrian and vehicle cameras for enhanced safety and DVS compliance.



### Connectivity

Improved business communications through mobiles and 3CX Landlines with instant access to camera footage.



### Compliance

Direct integration into Aquarius solutions for Tachograph Analysis, Asset Maintenance and Document Management.



### Efficiency

Cost savings with reduced mobile charges and conclusive incident footage to protect against fraudulent claims.