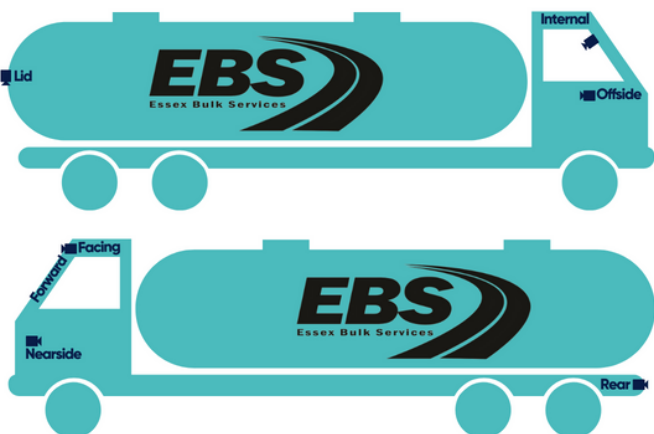


Essex Bulk Services reduce CO₂ emissions by 30% with Cubo technology

OVERVIEW:

Essex Bulk Services (EBS) are a family run business with over 175 employees and specializes in bulk powder transport.

EBS were experiencing countless issues with their previous supplier and were frustrated with the product, functionality and customer service. Cubo's innovative telematics technology was selected due to its accuracy, reliability and its level of integration.



THE CHALLENGE:



EBS required an integrated telematics solution that improved their driver safety and gave them instant and reliable access to camera footage and fleet visibility, as well as the ability to monitor their environmental impact with reporting on CO₂ and NO_x emissions.

THE SOLUTION:



On the MyCubo platform, with a single log in, EBS could now:

- Track their vehicles in real time.
- Get actionable data with insights into driver behaviour and vehicle performance.
- Click straight into 6-way cameras to access live footage or download incident footage.
- Automatically download tachograph data with direct integration into Aquarius Tacho analysis software.

EBS Mechanics were trained in hardware installation which gave greater flexibility in the implementation of the new Cubo units.

THE IMPACT:



"Out of all systems I've used, Cubo is the best. The functionality is exactly what is required and provides all the insights needed to effectively manage our fleet. We've been able to defend against fraudulent insurance claims and reduced our insurance premium."

Amanda Duffy,
Head of Compliance.



Sustainability

A 30% reduction in CO₂ emissions and ability to report on NO_x has helped EBS secure new business and demonstrate their commitment to the environment.



Safety

A 29% reduction in insurance claims highlights the importance of accurate and reliable footage as well as improved driver performance.



Compliance

Driver Reports have enabled EBS to identify drivers who could benefit from additional training which is highlighted by a 78% improvement in driver satisfaction levels.



Efficiency

Improved driving has resulted in a 25% reduction in their fuel bill as well as improved staff productivity and fleet optimisation.